

NEWARK ACADEMY

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To whom it may concern,

Kevin Graham's research efforts for Newark Academy have been outstanding. He conducted a parent satisfaction survey for us over a year ago, and we are still using the results a year later as we continue to fine-tune our programs. Kevin combines his expertise in the field of research with a thorough knowledge of independent schools, and on top of that he is a strong communicator; he presented his findings and suggestions to our administrative staff in a manner that made the information accessible, understandable, and, yes, fun to study. We've learned a great deal from Kevin's research, and we plan on moving forward with him to better understand the attitudes and perceptions of several other constituencies.

Fred McGaughan
Director of Admission
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