



GREENWOOD
COLLEGE SCHOOL

October 31, 2006

Mr. Kevin Graham
23 Chestnut Hill
London, Ontario
N6K 4J5

Dear Kevin,

I am writing to thank you for the outstanding work that you and Lookout Management have provided to Greenwood College School.

As a school founded four short years ago, Greenwood needed to understand the perceptions and attitudes of its community as we entered into our next phase of development. The parent and student surveys that Lookout Management conducted last spring offered an insightful analysis of our community and established baseline measures against other independent schools that will allow us to measure our growth and success over the coming years. Your presentation to our Strategic Planning Committee was particularly useful in helping us understand our absolute and relative strengths, and areas of opportunity

The results of the surveys are being used to guide the development of our second five-year strategic plan, including our strategic communications efforts. The work Lookout Management has done with Greenwood will have a fundamental influence on the school's direction over the next phase of its history.

Your professionalism and expertise were a great resource for me and my staff through the process. We look forward to working with you and Lookout Management again.

Sincerely,

David Thompson
Principal
Greenwood College School

